

SAFARI Fire Buddy

ELEVATING YOUR FIRE STARTING EXPERIENCE

THE ULTIMATE MESS-FREE FIRE IGNITION

Starting a fire should be simple, clean, and reliable. **SAFARI Fire Buddy** represents the next generation of smart firelighters, carefully engineered to eliminate the unpleasant odors, messy handling, and unreliable startup times typical of traditional fire-starting products.

With our proprietary **Simply Light the Wrapper** system, you never have to come into direct contact with the fuel elements. This keeps your hands completely clean and free of chemical odors. Just place the wrapped roll directly under your wood, charcoal, or coal briquettes, ignite the wrapper edges, and watch an instantaneous, high-burning flame take hold.

ODORLESS, FAST, AND DEPENDABLE

Designed to prioritize indoor and outdoor air comfort, Fire Buddy burns with a completely odorless flame. It does not release acrid chemical fumes, preventing unpleasant tastes or smells from affecting your BBQ, fireplace, wood stove, or pizza oven.

SUSTAINED BURN MECHANICS

Each individually wrapped unit is calibrated to deliver a highly concentrated, wind-resistant flame for up to 10 minutes. This sustained heat output ensures that even heavy logs of dense hardwood (such as Kameeldoring or Quebracho Blanco) ignite successfully without the need for additional kindling.

PRODUCT HIGHLIGHTS

Zero Direct Contact: Light the wrapper directly. Absolutely no oily residue, chemical smells, or messy fingers.

■ Odorless Formula:

Formulated for clean, taint-free ignition inside home fireplaces or outdoor BBQs.

■ **Instant Activation:** Rapid-igniting wrapper elements catch the flame instantly from a match or lighter.

■ **Compact & Portable:** Perfect for camping, hiking, backpacking, and backyard grilling.

■ **Long Self-Sustained Burn:** Burns continuously for up to 10 minutes to comfortably light large logs.

TECHNICAL & PERFORMANCE SPECIFICATIONS

PHYSICAL, SAFETY & CHEMICAL PROPERTIES	
Product Name	SAFARI Fire Buddy Firelighters
Ignition Concept	Direct Wrapper-Ignition ("Simply Light the Wrapper")
Chemical Safety	Non-toxic, sulfur-free, and odorless paraffin/biomass blend
Odor Emissions	Completely odorless (no soot or petrochemical smell)
Average Burn Time	8 to 10 minutes per single unit (highly resistant to wind drafts)
Packaging Formats	Counter display box with individually wrapped, water-resistant rolls
Storage Stability	Indefinite shelf life when stored in dry, well-ventilated environments
Recommended Applications	Fireplaces, Braais, BBQ pits, Campfires, Pizza ovens, Pellet and wood stoves

STEP-BY-STEP FIRE STARTING GUIDE

1. Place 1 or 2 wrapped SAFARI Fire Buddy rolls onto the fire grate or fuel bed. **Do not peel or tear open the protective wrapper.**

2. Arrange your dry firewood, charcoal lumps, or briquettes loosely over and around the Fire Buddy, leaving room for airflow.

3. Simply light the corners of the plastic/paper wrapper with a match or long-reach lighter.

4. The wrapper will ignite cleanly, transitioning immediately to the inner high-intensity core to provide a reliable startup flame.

SAFETY & STORAGE INSTRUCTIONS

Storage Environment: Keep stored boxes out of reach of children and pets. Keep away from heat sources, hot surfaces, sparks, open flames, and other ignition sources. Do not expose to temperatures exceeding 50°C.

Usage Safety: Never add firelighters directly to an active, burning flame or hot embers. Always ensure your flue damper is fully open when igniting inside indoor fireplaces or wood-burning stoves.

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No More Smelly Fingers!

Premium quality and instant comfort, every single time.